

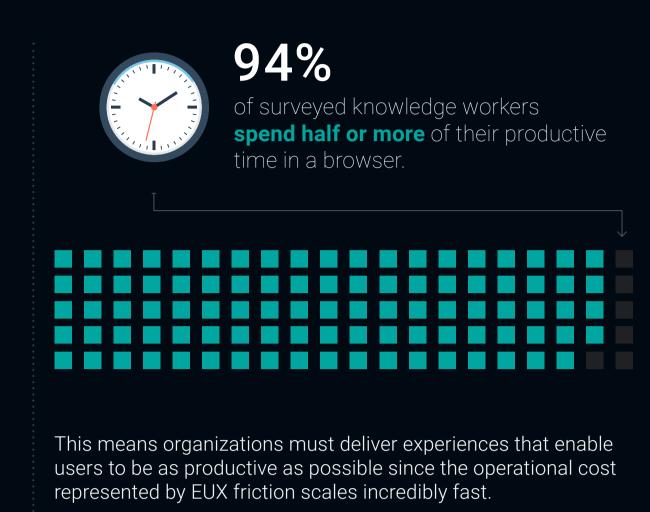
# Browser Security Challenges Show the Market Needs a New Approach to Protecting Users

While browsers are a mission-critical channel for knowledge worker productivity, new data shows organizations are woefully falling short of safeguarding sensitive data and ensuring that users are enabled to be their most efficient selves. The data also shows the path forward should prioritize use convenience and ease of management for IT teams.

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### **Providing Seamless and Secure Browsing Is Mission Critical**



In addition to seamless experiences, it is critical that organizations adequately secure workers, as they are frequently dealing with sensitive or confidential data when browsing.

This is evidenced by the fact that:





65%

of respondents view the risk posed by browser-borne security threats **as either serious or critical**.

### Organizations Today Both Struggle to Secure the Browser and Frequently Frustrate Users

Unfortunately, organizations are failing in their dual mandate to enable users while also protecting them:



4 out of 5

workers **are interrupted by security alerts** on at least a weekly basis, and, as a result...



90%

have worked around cybersecurity controls to get their job done.

This is a contributing factor to a problematic level of users admitting they've been compromised by cyberattacks:



65%

of end users reported **having fallen victim to a browser-borne threat** when browsing the web for work in the past 12 months.

...

# Organizations Are Racing to Implement New Browser Security Solutions

Organizations recognize the problem and are racing to implement solutions:



88%

of organizations that lack browser-specific security technologies\* say it is likely their organization will invest in such a solution within the next 12 months.

\* i.e., a web browser or a solution that surrounds the browser is specifically designed for use in enterprise environments, and prioritizes security and manageability

# Organizations will also prioritize solutions that lower the burden on end users:



IT decision-makers prefer browser-specific security technologies that protect existing browsers over deploying a new hardened browser by a

3:1 margin.

Informa TechTarget's Enterprise Strategy Group believes this is at least in part because IT teams are listening to their users who seek familiar browsing experiences:



83%

of end users would prefer to use **the same browser** for work as they use in their personal lives.



85%

of end users **feel more capable and productive using the same browser** for work that they use in their personal lives.

## Conclusion

This brand-new data marries the opinions of corporate knowledge workers with the perspectives of IT and cybersecurity practitioners, but this infographic is just the beginning. To go deeper and explore organizations' mission-critical mandate to improve browser security, click the link to read the research.



